



2U, Inc. Announces 2019, 2020 and 2021 Graduate Program Launch Cadences

August 14, 2018

Plan increases previously announced 2019 and 2020 cadences and includes new 2021 launch target

LANHAM, Md., Aug. 14, 2018 /PRNewswire/ -- 2U, Inc. (Nasdaq: TWOU), today announced its expected program launch cadence for the next three years: 2019, 2020 and 2021. The company's newly announced plan includes the following targets:

- **2019:** 17 graduate programs, an increase of one over the previously announced 2019 target of 16
- **2020:** 21 graduate programs, an increase of two over the previously announced 2020 target of 19
- **2021:** 25 graduate programs

"Today's announcement reflects the strength and momentum in our core business," said 2U Co-Founder and CEO Christopher "Chip" Paucek. "Under this new, stepped-up cadence, by the end of 2021, 2U is on pace to launch another 63 graduate programs, more than doubling our current portfolio to over 100 programs, while leaving significant runway toward our long-term domestic target of 250."

2U announced yesterday that it had fully-slotted all 16 of its targeted Domestic Graduate Programs for 2019, meeting its previously announced launch target nearly five months prior to year-end.

About 2U, Inc. (Nasdaq: TWOU)

2U partners with great colleges and universities to build what we believe is the world's best digital education. Our platform provides a comprehensive fusion of technology, services, and data architecture to transform high-quality and rigorous campus-based universities into the best digital versions of themselves. 2U's No Back Row® approach allows qualified students and working professionals around the world to experience a first-rate university education and successful outcomes. To learn more, visit 2U.com.

Forward-Looking Statements

This press release contains forward-looking statements regarding our future business expectations, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by the use of words such as "outlook," "believes," "expects," "potential," "continues," "may," "will," "should," "could," "seeks," "projects," "predicts," "intends," "plans," "estimates," "anticipates" or the negative version of these words or other comparable words. Such forward-looking statements are subject to various risks and uncertainties, including those more fully detailed under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2017, and other reports filed with the Securities and Exchange Commission. Moreover, 2U operates in a very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for 2U management to predict all risks, nor can 2U assess the impact of all factors on its business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements 2U may make. In light of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this press release may not occur and actual results could differ materially and adversely from those anticipated.

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