



2U, Inc. and The George Washington University Expand Partnership to Deliver 10 New Short Courses

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WASHINGTON and LANHAM, Md., Oct. 30, 2018 /PRNewswire/ -- 2U, Inc. (Nasdaq: TWOU), a global leader in education technology, today announced that it is expanding its partnership with the George Washington University through an agreement to launch 10 short courses across various professional disciplines. The non-credit bearing short courses will be presented in collaboration with GetSmarter™, a brand of 2U.

2U currently partners with the George Washington University to power three domestic graduate programs (DGPs) delivered online: [MPH@GW](#), a Master of Public Health; [HealthInformatics@GW](#), a Master of Science in Management of Health Informatics and Analytics; and [MHA@GW](#), a Master of Health Administration. To date, 2U's partnership with the George Washington University has resulted in the enrollment of more than 3,100 students.

"These new short courses, developed by GW faculty, will expand access to education and opportunity for professionals who are ready to earn industry-relevant skills for an increasingly complex business environment," George Washington University Provost and Executive Vice President for Academic Affairs Forrest Maltzman said. "2U has a well-earned reputation and relentless drive to innovate and help universities deliver incredible learning outcomes for students no matter where they live. It's why they have been a great partner since 2012 and why we're teaming up again to offer more options for lifelong learners."

"We're incredibly proud to expand our partnership with GW as they further their commitment to innovation in education. This new suite of short courses will be designed to meet the unique needs of today's working professional and provide learners with new opportunities to differentiate themselves in the global marketplace," 2U Grad President Andrew Hermalyn said.

The short courses will be developed by George Washington University faculty in conjunction with course design experts at 2U. Learners will receive personalized, high-touch support on an online platform, allowing them to complete their assignments from nearly anywhere.

About The George Washington University


In the heart of the nation's capital with additional programs in Virginia, the George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the District of Columbia. The university offers comprehensive programs of undergraduate and graduate liberal arts study, as well as degree programs in medicine, public health, law, engineering, education, business and international affairs. Each year, GW enrolls a diverse population of undergraduate, graduate and professional students from all 50 states, the District of Columbia and countries around the world.

About 2U, Inc. (Nasdaq: TWOU)

2U partners with great colleges and universities to build what we believe is the world's best digital education. Our platform provides a comprehensive fusion of technology, services, and data architecture to transform high-quality and rigorous campus-based universities into the best digital versions of themselves. 2U's No Back Row® approach allows qualified students and working professionals around the world to experience a first-rate university education and successful outcomes. To learn more, visit [2U.com](#).

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