



2U, Inc. and the EGADE Business School at Tecnológico de Monterrey Partner to Deliver a New Online MBA

February 11, 2019

MONTERREY, Mexico and LANHAM, Md., Feb. 11, 2019 /PRNewswire/ -- 2U, Inc. (Nasdaq: TWOU), a global leader in education technology, today announced a new partnership with Latin American business education leader, EGADE Business School at Tecnológico de Monterrey, Mexico, to deliver an online MBA for global business professionals. EGADE MBA Online is 2U's first full degree program in Latin America and expected to launch in Fall 2019.



"Our partnership with 2U, a global education technology leader, enables us to provide a new opportunity for talented professionals, regardless of their location, to experience a unique EGADE MBA off-campus experience, immersed in our distinctive entrepreneurial and innovative learning culture, and globally recognized highest academic standards," said Ignacio de la Vega, dean of EGADE Business School. "By continuously incorporating new formats and experiences in our academic portfolio, we reinforce our institutional commitment to remain at the vanguard of global business education and fulfill our mission to empower *omnipreneurial* leaders who create shared value and transform society."

"Tecnológico de Monterrey's EGADE Business School has a long tradition of breaking down geographical barriers in its quest to develop global executive talent, and our new partnership will extend that reach even further," said 2U President of University Partnerships and Services, Andrew Hermalyn. "We are thrilled to expand our existing relationship with Tecnológico de Monterrey by partnering with EGADE Business School and contributing to their strategic vision for the transformation of business and society in Latin America and beyond."

Students will attend weekly, live classes taught in English on an online platform that works seamlessly from nearly anywhere in the world. Students will also have the opportunity to attend in-person immersion experiences held at one of the EGADE Business School locations throughout the Americas, where they can build valuable networks with and enhance learning from peers and faculty.

EGADE Business School is a member of an elite group of just 1 percent of business schools worldwide to hold the acclaimed "triple crown" of global accreditation that recognizes business education excellence: the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA), and the European Quality Improvement System (EQUIS).

2U also partners with Tecnológico de Monterrey on a [dual Master of Laws \(LL.M.\)](#) with the Washington University School of Law.

About 2U, Inc. (Nasdaq: TWOU):

Eliminating the back row in higher education is more than just a metaphor, it's our mission. For more than a decade, 2U, Inc., a global leader in education technology, has been improving lives by powering world-class digital education. As a trusted partner and brand steward of great universities, we build, deliver, and support online graduate programs and certificates for working adults. Our industry-leading short courses, offered by GetSmarter, are designed to equip lifelong learners with in-demand career skills. To learn more, visit [2U.com](#). #NoBackRow

About EGADE Business School at Tecnológico de Monterrey:

EGADE Business School at Tecnológico de Monterrey has built a globally recognized reputation as the leading Latin American business education institution, committed to empowering *omnipreneurial* leaders who create shared value and transform society. The school's innovation-led academic model and learning culture, world-recognized programs, distinguished world-class faculty, outstanding global alumni community, and rigorous focus on applying knowledge for impact, have contributed to its standing as the top-ranked Latin American business school by several international rankings organizations, including QS, Eduniversal, Financial Times, and The Economist. EGADE graduate degree programs include the full-time, one-year MBA in Innovation & Entrepreneurship, MBA for Professionals, MBA in Global Business & Strategy, Global OneMBA, Executive MBA, and the soon to be launched EGADE MBA Online, as well as a Master in Finance, a specialist degree in Energy Management, and PhD programs in Financial Science and Business Management. EGADE Business School offers an innovative portfolio of lifelong learning open enrollment and customized programs for senior business and organizational leadership. EGADE Business School is a member of an elite group of just 1 percent of business schools worldwide

to hold the acclaimed "[triple crown](#)" of global accreditation that recognizes business education excellence: the American Association of Colleges and Schools (AACSB), the Association of MBAs (AMBA), and the European Quality Improvement System (EQUIS). The School is a member of the Global Network for Advanced Management, a leading network of 30 leading business schools from diverse regions, countries, cultures, and economies in different phases of development, committed to contributing, through business education, to the solutions for major challenges that are typically complex and global. To learn more, visit: egade.tec.mx. #MindIgnitingChange

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