



## 2U, Inc. and Syracuse University Expand Partnership to Deliver New Online Short Courses

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SYRACUSE, N.Y. and LANHAM, Md., Feb. 21, 2019 /PRNewswire/ -- 2U, Inc. (Nasdaq: TWOU), a global leader in education technology, today announced that it is expanding its partnership with Syracuse University through an agreement to launch no fewer than 10 new online short courses across various professional disciplines. The short courses will be presented in collaboration with GetSmarter™, a brand of 2U, and the first course will launch in Fall 2019.



"We are delighted to announce this expansion of our partnership with 2U. The global reach of Syracuse University via our online degree programs, and now the short courses, offers affordable opportunities for professional development and continuing education," said Syracuse University Vice Chancellor and Provost Michele Wheatly. "Our alumni and staff and working professionals around the globe can benefit from the extension of the Syracuse experience, enhancing skills and furthering their careers through the short courses."

"Syracuse is an institution that does not shy away from innovation and change," 2U President of University Partnerships and Services Andrew Hermalyn said. "Since our partnership first launched in 2014, more than 1,000 students have graduated from 2U-powered programs at Syracuse, and today's agreement marks another important step forward in meeting the needs of lifelong learners."

2U currently partners with Syracuse University to power six domestic graduate degree programs delivered online:

- [Communications@Syracuse](#), a Master of Science in Communications
- [DataScience@Syracuse](#), a Master of Science in Data Science
- [Engineering@Syracuse](#), which includes a Master of Science in Computer Engineering, a Master of Science in Computer Science, and a Master of Science in Cybersecurity
- [ExecutiveMPA@Syracuse](#), an Executive Master of Public Administration
- [iSchool@Syracuse](#), which includes a Master of Science in Information Management, a Master of Science in Library and Information Science, and a Master of Science in Library and Information Science: School Media
- [Business@Syracuse](#), which includes a Master of Business Administration, a Master of Science in Business Analytics, a Master of Science in Professional Accounting, and a Master of Science in Entrepreneurship.

The new short courses will be developed by Syracuse University faculty in conjunction with course design experts at 2U. Learners will receive personalized, high-touch support on an online platform, allowing them to complete their assignments from nearly anywhere.

### About Syracuse University

Syracuse University is a private, international research university with distinctive academics, diversely unique offerings and an undeniable spirit. Located in the geographic heart of New York State, with a global footprint and nearly 150 years of history, Syracuse University offers a quintessential college experience, as well as innovative online learning environments. The scope of Syracuse University is a testament to its strengths. At Syracuse University, we offer a choice of more than 200 majors and 100 minors offered through 13 schools and colleges and 18 online degree programs. We have more than 15,000 undergraduates and 7,500 graduate students, more than a quarter of a million alumni in 160 countries and a student population from all 50 U.S. states and 123 countries. For more information, please visit <http://syracuse.edu>.

### About 2U, Inc. (Nasdaq: TWOU)

Eliminating the back row in higher education is more than just a metaphor, it's our mission. For more than a decade, 2U, Inc., a global leader in education technology, has been improving lives by powering world-class digital education. As a trusted partner and brand steward of great universities, we build, deliver, and support online graduate programs and certificates for working adults. Our industry-leading short courses, offered by GetSmarter,

are designed to equip lifelong learners with in-demand career skills. To learn more, visit [2U.com](http://2u.com). #NoBackRow

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