



Colgate University Announces Partnership with 2U, Inc.

September 10, 2020

Colgate University enhances capacity to build online versions of select courses with 2UOS Essential

HAMILTON, N.Y. and LANHAM, Md., Sept. 10, 2020 /PRNewswire/ -- 2U, Inc. (Nasdaq: TWOU), a global leader in education technology, today announced a partnership with Colgate University. In collaboration with the University's Task Force on Remote Learning, Information Technology Services (ITS) and Center for Learning, Teaching and Research (CLTR), Colgate will now have access to 2UOS Essential—2U's bundle of course production and development, technology, and support services—to deliver a high-quality, hybrid learning experience for select courses.



COLGATE AT 200 YEARS

"Colgate offers an exceptional and distinctive face-to-face liberal arts education for our students, consistent with our long-standing value as a residential college. Our goal is to continue our teaching and research mission at the highest level during the COVID crisis," Colgate University Provost Tracey Hucks said. "2U will help provide critical support for our faculty in delivering a rigorous, engaging, and rich online learning experience for our students. Our partnership offers unique opportunities for faculty to retool and skill build in ways that expand their current repertoire of teaching methods."

2UOS Essential gives Colgate the critical technology and services to seamlessly bring selected classes online while ensuring sound pedagogy and ongoing support. This includes:

- **Faculty Training:** Faculty will receive guidance from 2U's experts in online course design to apply online teaching best practices as they build their online courses. This includes instructional design workshops, step-by-step guides and tutorials, and core enrichment seminars.
- **Video Production via Studio in a Box:** Faculty will create engaging recorded video content at home and on their own schedule with 2U's support and expertise. This includes all the production equipment and tutorials needed to create high-quality asynchronous videos.
- **Online Campus:** 2U's LMS utilizes a scalable, highly reliable, secure cloud infrastructure. The mobile-friendly platform enables synchronous learning and collaboration through LTI-based Zoom integration.
- **Student and Faculty Support:** Once courses are up and running on 2U's LMS, students and faculty will have access to real-time support to assist with platform log-in, enrollments issues, or any other technical problems that may arise.

"We are excited to partner with Colgate University to provide enhanced capacity to support their faculty in the development of high-quality and engaging online classes," said 2U President of Global Partnerships Andrew Hermalyn. "A thoughtfully-produced, digitally-native learning experience can be just as good as an in-person class."

About Colgate University

Colgate is a leading American university for students who want classes with rigor, faculty with passion, and confidence in knowing they will learn how to thrive in work and life. Colgate is distinguished by the dedication of nearly 300 full-time faculty scholars and its commitment to global engagement, student-faculty research, off-campus study, and sustainable practices. Colgate offers 56 majors and supports 25 Division I athletic teams on a campus of about 2,900 students on a 575-acre campus in central New York.

About 2U, Inc. (Nasdaq: [TWOU](#))

Eliminating the back row in higher education is not just a metaphor—it's our mission. For more than a decade 2U, Inc., a global leader in education technology, has been a trusted partner and brand steward of great universities. We build, deliver, and support more than 435 digital and in-person educational offerings, including graduate degrees, professional certificates, Trilogy-powered boot camps, and GetSmarter short courses. Together with our partners, 2U has positively transformed the lives of more than 245,000 students and lifelong learners. To learn more, visit [2U.com](#).
#NoBackRow

Media Contact:

Daniel Devries

Colgate University Media Relations Director

ddevries@colgate.edu

Glenda Felden

media@2U.com



 View original content to download multimedia: <http://www.prnewswire.com/news-releases/colgate-university-announces-partnership-with-2u-inc-301127103.html>

SOURCE 2U, Inc.