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## **2U, Inc. Releases First Online Higher Education "Impact Report"**

### **Report details outcomes for 2U-enabled degree programs**

LANDOVER, Md., May 8, 2014 /PRNewswire/ -- 2U, Inc. (NASDAQ: TWOU), a leading provider of cloud-based software-as-a-service solutions that enables leading nonprofit colleges and universities to deliver high-quality education online, today released its first online higher education "Impact Report," providing an overview of the degree programs, students and faculty that 2U supports, including high-level information about the impact and outcomes of these efforts.

"The term 'outcomes' is widely used in the education industry," says 2U's CEO and co-founder, Chip Paucek. "Our goal in creating this Impact Report is to bring forward how we define outcomes across the 2U platform, from student-faculty ratios, to salary increases for students in the programs, to faculty and student satisfaction rates. We utilize these measurements on a constant basis to evaluate the impact of our efforts on behalf of the partner universities we support. Our university partners drive true impact through their hard work and dedication. The 2U solution helps make that possible."

Some of the key findings in the report, covering the nine online graduate degree programs (<http://2u.com/partners/>) supported by 2U as of December 31, 2013, include:

- Average class size of 10.4 students
- A Net Promoter® Score of 69.5
- Nearly 3,000,000 hours of field training completed by students in all programs
- More than 97,000 instructor-led live class sessions
- 15,000 successful field placements in more than 9,800 placement sites
- Pre-enrollment/post-graduation salary increase of 25%

The company intends to produce a revised report with new data points and program experiences annually.

"Our intention is to create a broader dialogue about the extent to which technology-enabled services can enhance the effectiveness of the online learning experience for students and, in turn, support meaningful outcomes in higher education," says Paucek. "The online learning modality enabled with high-quality technology is an approach we believe can match the rigor and outcomes of the everyday on-campus experience."

To view the 2U Impact Report, please visit [2u.com/impact-report/](http://2u.com/impact-report/).

### **About 2U, Inc. (NASDAQ: TWOU)**

Founded in 2008 by a team of education and technology veterans, 2U enables leading colleges and universities to deliver their high quality education to qualified students anywhere. Our cloud-based software-as-a-service platform provides schools with the comprehensive operating infrastructure they need to attract, enroll, educate, support, and graduate their students. Our mission is to enable the education our clients provide to reach its highest potential so students can reach theirs. To learn more, go to [2U.com](http://2u.com). Be sure to follow us on LinkedIn (<http://www.linkedin.com/company/2u>), Twitter (<http://twitter.com/2Uinc>), and Facebook (<http://www.facebook.com/2u>).

### **Media Contact:**

Shirley Chow, 2U, Inc. Public Relations  
858-336-0358  
[schow@2u.com](mailto:schow@2u.com)

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