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2U, Inc. Releases 2nd Annual Online Higher Education "Impact Report" Addressing Common Myths about the Quality and Outcomes of Online Education

2U will host a live Twitter chat to discuss insights and perspectives about the effect online education has on students, faculty and institutions on April 22, 2015, at 8 pm ET/5 pm PT

LANDOVER, Md., April 14, 2015 /PRNewswire/ -- 2U, Inc. (NASDAQ: TWOU), a leading provider of cloud-based software-as-a-service technology fused with technology-enabled services that enable leading nonprofit colleges and universities to deliver their high-quality degree programs online, today released its second annual online higher education "[Impact Report](#)," providing a web-based, interactive overview of the degree programs, students and faculty that 2U supports, while debunking many of the myths about the impact and outcomes achievable through online education.

HOW ARE ONLINE DEGREE PROGRAMS CHANGING HIGHER EDUCATION?

"The preconceived notions about online education are often quite negative. Our new Impact Report strives to shatter those preconceived notions, offering proof that 2U-enabled degree programs are having a positive effect on students, faculty and institutions," says 2U's CEO and co-founder, Chip Paucek. "Innovations in technology and content delivery are dramatically changing the world of online education, allowing for a learning experience that is just as engaging as the traditional classroom. This Impact Report provides context and data to support our belief that high quality education can be delivered online to students no matter where they live and work.

"At 2U, we believe sharing meaningful information and feedback with our staff and the public creates a culture of transparency that is key to our success. In life and in business, transparency wins. This Impact Report is one representation of our effort to extend the internal conversations we have every day about the state of online education and how public perception can change through greater awareness of the outcomes that online education can achieve," Paucek added.

Some of the key findings in the report, covering the [online degree programs](#) supported by 2U as of December 31, 2014, include:

- Average class size of 10.48 students
- A blended faculty/student Net Promoter® Score of 68
- 20,493 successful student field placements

The highly interactive Impact Report also gives readers a first-hand look at the student experience through videos and other visual features, including a view inside 2U's Bidirectional Learning Tool™. To view the 2U Impact Report, please visit 2u.com/impact-report-2015. The Impact Report is fully accessible via mobile devices.

Following the release of the report, 2U will host #ImpactChat, a live Twitter chat, to discuss how online degree programs are changing higher education. #ImpactChat will begin at 8 pm ET/5 pm PST on April 22, 2015. RSVP at <http://tweetvite.com/event/impact>.

About 2U, Inc. (NASDAQ: TWOU)

2U, Inc., partners with leading colleges and universities to deliver the world's best online degree programs so students everywhere can reach their full potential. Our cloud-based software-as-a-service platform provides schools with the comprehensive operating infrastructure they need to attract, enroll, educate, support and graduate students globally. Blending live face-to-face classes, dynamic course content and real-world learning experiences, 2U's No Back Row™ approach ensure that every qualified student can experience the highest quality university education for the most successful outcome. Learn more at [2U.com](http://2u.com).

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