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## **S.I. Newhouse School of Public Communications at Syracuse University Opens Enrollment For Its First Online Masters Degree**

### **Communications@Syracuse will Offer New Curriculum Designed to Prepare Students for Today's Changing Media Landscape**

**The application is now open at [communications.syr.edu](http://communications.syr.edu)**

SYRACUSE, N.Y., Jan. 27, 2015 /PRNewswire/ -- The S.I. Newhouse School of Public Communications at Syracuse University today announced that applications are being received for **Communications@Syracuse**, a new online masters degree program emphasizing digital trends and innovation within the communications industry. Communications@Syracuse offers students the opportunity to earn a Master of Science in Communications from one of the world's leading communications schools through an engaging online platform, in-person immersion experiences and a unique curriculum specifically developed to address today's changing media environment.

Communications@Syracuse leverages the leading cloud-based software-as-a-service platform from 2U, Inc., and features collaborative, live online classes during which students build meaningful relationships with peers and faculty in a small-class-size, face-to-face online setting. The program also includes interactive coursework and in-person learning experiences where students and faculty have the opportunity to meet and network.

"Syracuse University has long been a leader in communications education-from the first print journalism courses offered in the 1930s to the first college radio station and television courses in the 1940s to the 1964 founding of the Newhouse School, which is now the leading communications school in the country," said Lorraine Branham, Dean of the Newhouse School. "We are continuing that leadership with Communications@Syracuse, a program that embraces the power of digital media and responds to the changing nature of the communications professions."

Communications@Syracuse offers three specializations: Advertising, Public Relations and Journalism Innovation. Each specialization requires foundational courses in "Multimedia Storytelling," "Social Media," and "Digital Communications Systems," among other classes.

"The Communications@Syracuse program prepares students with the knowledge and skills to be successful in an industry that continues to change rapidly," said Anthony Rotolo, a leading expert on emergent media and digital technologies and Program Director of Communications@Syracuse. "With a blend of online and in-person learning experiences, this program mirrors the way communication happens today and enables the school to expand its reach beyond the physical campus."

Communications@Syracuse will welcome its first class of students in July 2015. Applications for the first cohort are due by May 8, 2015. Future cohorts are scheduled to begin every three months. For details on the program, admission criteria and cost of attendance, visit [communications.syr.edu/admissions/overview](http://communications.syr.edu/admissions/overview) or contact an admissions counselor by calling 844-SYR-COMM (844-797-2666).

### **About the S.I. Newhouse School of Public Communications**

Widely regarded as the nation's leading communications school, the Newhouse School is engaged in industry partnerships and ongoing academic development that prepare students and faculty to address the issues of today's rapidly changing media landscape. Newhouse embraces virtually every known form of information dissemination-from print and broadcast journalism, to social media and online communication, to advertising and public relations, to photography and film. Faculty members come primarily from the profession and are skilled at teaching and research. Students are among the best in the country, having secured a place in the class through a highly competitive admissions process. Upon graduation they become part of a large, loyal and highly accomplished group of alumni-individuals who are shaping the future of public communications across the globe.

### **About 2U, Inc. (NASDAQ: TWOU)**

2U, Inc. partners with leading colleges and universities to deliver the world's best online degree programs so students everywhere can reach their full potential. Our cloud-based software-as-a-service platform provides schools with the comprehensive operating infrastructure they need to attract, enroll, educate, support and graduate students globally. Blending live face-to-face classes, dynamic course content and real-world learning experiences, 2U's No Back Row<sup>®</sup> approach ensures

that every qualified student can experience the highest quality university education for the most successful outcome. Learn more at [2U.com](http://2U.com).

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