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## **Introducing Accounting@Syracuse, a New Online Master of Science in Accounting from Syracuse University's Martin J. Whitman School of Management and 2U, Inc.**

SYRACUSE, N.Y. and LANDOVER, Md., Sept. 23, 2014 /PRNewswire/ -- Syracuse University's Martin J. Whitman School of Management (Whitman) and 2U, Inc. (NASDAQ: TWOU) today announced an expansion of their existing [MBA@Syracuse program](#) to include [Accounting@Syracuse](#), a newly rebranded and strengthened online Master of Science in Professional Accounting designed to prepare students for accounting roles in business strategy, consulting, information management and other business fields.

The new program offering from the Whitman School of Management and 2U, a leading provider of cloud-based software-as-a-service solutions for leading nonprofit colleges and universities, will combine Syracuse University's established reputation and robust accounting curriculum with 2U's advanced learning platform and technology-enabled services to deliver high-quality education to qualified students anywhere.

Accounting@Syracuse will include live weekly, face-to-face sessions taught by Syracuse University professors in small, seminar-style classes. Immersive course content, featuring high-quality videos, quizzes, learning modules and other interactive multimedia, will be developed by Whitman faculty and 2U's instructional designers. Additionally, faculty and students will be able to access the Accounting@Syracuse online learning platform and coursework on mobile apps, both online and offline.

"Accounting professionals are in demand across nearly all industries and business environments, and the newly enhanced Accounting@Syracuse offering further ensures that the Whitman school will remain in the forefront of enabling students to pursue these rewarding career opportunities," said Kenneth A. Kavajecz, dean of the Martin J. Whitman School of Management. "By partnering with 2U to deliver Accounting@Syracuse, we will further enhance the online learning experience and access to a high-quality academic offering for a range of accounting and business professionals regardless of where they are located."

Accounting@Syracuse will offer different sequences for students with or without previous accounting coursework. Students with a bachelor's degree in accounting will complete a 30-credit sequence, while students who hold a bachelor's degree in business will complete a 42-credit sequence. Students who are new to accounting will complete a 48-credit sequence.

The Accounting@Syracuse curriculum will include advanced coursework in financial statement analysis, advanced auditing, taxes, business strategy and international accounting. In addition to training for traditional accounting roles, such as the certified public accountant (CPA), Accounting@Syracuse graduates also will gain the skills required for roles such as financial analyst, corporate treasurer, controller, auditor or financial consultant.

Applications are being accepted now for Accounting@Syracuse, for the first cohort beginning in July 2015. For more information on Accounting@Syracuse, please visit [onlinebusiness.syr.edu/accounting](http://onlinebusiness.syr.edu/accounting), or contact an admissions counselor at 844-SYR-4622 (844-797-4622) or [admissions@onlinebusiness.syr.edu](mailto:admissions@onlinebusiness.syr.edu).

### **About the Martin J. Whitman School of Management**

The Martin J. Whitman School of Management at Syracuse University educates students to become successful entrepreneurial leaders in a rapidly changing global economy. The Whitman School offers BS, MBA, MS and PhD programs, all accredited by the Association to Advance Collegiate Schools of Business (AACSB). The school's faculty includes internationally known scholars and researchers, as well as successful entrepreneurs and business leaders. Whitman continues to be ranked among the nation's top business schools by *U.S. News & World Report*, *Bloomberg Businessweek* and the *Financial Times*. For more information about the Whitman School, visit <http://whitman.syr.edu> and follow us on social media at <http://whitman.syr.edu/follow>.

### **About 2U, Inc. (NASDAQ: TWOU)**

Founded in 2008 by a team of education and technology veterans, 2U enables leading colleges and universities to deliver their high-quality education to qualified students anywhere. Our cloud-based software-as-a-service platform provides schools with the comprehensive operating infrastructure they need to attract, enroll, educate, support and graduate their students. Our mission is to enable the education our clients provide to reach its highest potential so students can reach theirs. To learn more, go to [2U.com](http://2U.com).

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