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2U Announces Extension of Partnership with Milken Institute School of Public Health at the George Washington University to 2034

LANHAM, Md., June 12, 2017 /PRNewswire/ -- 2U, Inc. (NASDAQ: TWOU), a leader in delivering best-in-class digital education in partnership with the world's top colleges and universities, today announced it has amended two of its agreements with Milken Institute School of Public Health (Milken Institute SPH) at the George Washington University. This amendment extends the partnership to 2034 for the first two of the three domestic graduate programs (DGPs) that 2U offers with Milken Institute SPH as well as enables 2U to more broadly pursue its multiple program vertical strategy in the public health vertical.

This amendment covers the MPH@GW, a Master of Public Health, and the MHA@GW, a Master of Health Administration DGPs. The parties also deliver HealthInformatics@GW, a Master of Science in Management of Health Informatics and Analytics, under a separate agreement signed last year.

"We're thrilled to extend this large part of our partnership with Milken Institute School of Public Health, ensuring that we can continue our work to expand access to students and professionals in this important field where there is significant demand for qualified practitioners," said Christopher "Chip" Paucek, 2U CEO and co-founder. "We are also pleased to have expanded our ability to offer multiple DGPs in the public health discipline, which will benefit Milken Institute School of Public Health, future university partners in the field and 2U by leveraging marketing efficiencies across multiple DGPs within the public health discipline."

"2U's partnership with Milken Institute School of Public Health has allowed aspiring students and current practitioners of public health, based in more than 45 states, access to our academic offerings, faculty, alumni networks and facilities," said Lynn R. Goldman, MD, MS, MPH, Michael and Lori Milken dean of Milken Institute SPH. "It's a critical time to pursue innovative solutions to complex and thorny public health problems, and we're excited to increase access to public health education through our continued partnership with 2U. Together, we are delivering the highest quality digital education to public health students, enabling them to tackle public health issues in communities all over the world."

In conjunction with contract extensions and the ability to pursue additional Public Health and Health Administration DGPs with other university partners, 2U provided economic consideration to Milken Institute SPH that, over time, will reduce 2U's effective revenue share for these two DGP's. Over the remaining 17 years of the agreements, however, 2U believes its effective revenue share will remain within the range of revenue share percentages it typically receives under its agreements.

About Milken Institute School of Public Health at the George Washington University

Established in July 1997 as the School of Public Health and Health Services, [Milken Institute School of Public Health](#) is the only school of public health in the nation's capital. Today, more than 2000 students from 54 U.S. states and territories and more than 51 countries pursue undergraduate, graduate and doctoral-level degrees in public health. The school also offers an online Master of Public Health, [MPH@GW](#), an online Executive Master of Health Administration, [MHA@GW](#), and an online Master of Science in Management of Health Informatics and Analytics, [HealthInformatics@GW](#), which allow students to pursue their degree from anywhere in the world.

About 2U, Inc. (NASDAQ: TWOU)

2U partners with great colleges and universities to build what we believe is the world's best digital education. Our platform provides a comprehensive fusion of technology, services and data architecture to transform high-quality and rigorous campus-based universities into the best digital versions of themselves. 2U's No Back Row® approach allows qualified students and working professionals around the world to experience a first-rate university education and successful outcomes. To learn more, visit [2U.com](#).

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