



April 24, 2014

2U Wins Return On Education (ROE) Innovation Award at the ASU+GSV Summit for Second Year in a Row

SCOTTSDALE, Ariz., April 24, 2014 /PRNewswire/ -- 2U, Inc. (NASDAQ: TWOU) has been announced the winner in the "Partnerships" category of the ASU+GSV Education Innovation Summit's Return On Education (ROE) Innovation Awards. 2U, a leading provider of cloud-based software-as-a-service solutions that enable leading nonprofit colleges and universities to deliver high-quality degree programs online, also won the category in the award's 2013 inaugural year. Known to many as "Davos in the Desert," the Summit brings together thousands of visionary ed-tech thought leaders for high-impact discussions and debates, contributing toward global enrichment in education.

"Winning the 2014 ROE Innovation Award in the 'Partnerships' category at this prestigious conference is a meaningful award for 2U," said Chip Paucek, 2U co-founder and CEO. "We truly appreciate the recognition of our efforts to successfully serve our university partners and further their educational missions to utilize the online campus platform and technology-enabled services we provide. We extend our congratulations to fellow award nominees and thank everyone who voted for 2U."

2U was named a 2014 ROE Innovation Award winner based on its ability to deliver the following tangible learner outcomes:

- Significantly increase access to education
- Greatly reduce the cost for learners and/or learning institutions
- Dramatically improve learning outcomes
- Provide substantial leverage to learning leaders
- Make a sustainable and scaled impact

Award winners were selected by Summit attendees, who included more than 1,500 entrepreneurs and leaders in the education, business, government and philanthropic sectors. Other finalists in the 'Partnerships' category included Coursera, Education Funding Partners, edX, HotChalk and Quad Learning.

About 2U, Inc. (NASDAQ: TWOU)

Founded in 2008 by a team of education and technology veterans, 2U enables leading colleges and universities to deliver their high-quality education to qualified students anywhere. Our cloud-based software-as-a-service platform provides schools with the comprehensive operating infrastructure they need to attract, enroll, educate, support and graduate their students. Our mission is to enable the education our clients provide to reach its highest potential so students can reach theirs. To learn more, go to [2U.com](http://www.2u.com). Be sure to follow us on LinkedIn (<http://www.linkedin.com/company/2u>), Twitter (<http://twitter.com/2Uinc>) and Facebook (<http://www.facebook.com/2u>).

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